

Our World. Our Responsibility.



Alliance Data has always operated responsibly. It's part of what makes us a great place to work and a great company to partner with. We strive to better our world by protecting consumer data and privacy, giving back to our communities, valuing people, and supporting the environment.

ALL FOR
good

Take a look at what we accomplished during 2013 and where we're headed.

Data

Our Commitment: Be a leader in the secure and responsible use of consumer data.



ISO 27001 standard for information security management



Legislator, policy maker, regulator, and consumer educator



Mandatory privacy and information security training for all associates



3-year enterprise-wide assessment cycle of security systems and controls



People

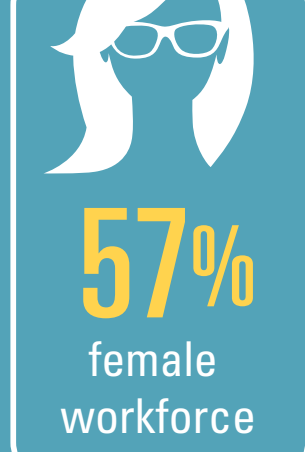
Our Commitment: Create a workplace where associates can grow and contribute to the success of the company.



74% of our associate population met with President and CEO Ed Heffernan in 2013

\$5,250 in tuition assistance available to full-time associates every year

7 \$10,000 scholarships awarded to students of our associates



57% female workforce

Corporate sponsor of the **Women for Economic and Leadership Development (WELD)** organization

Community

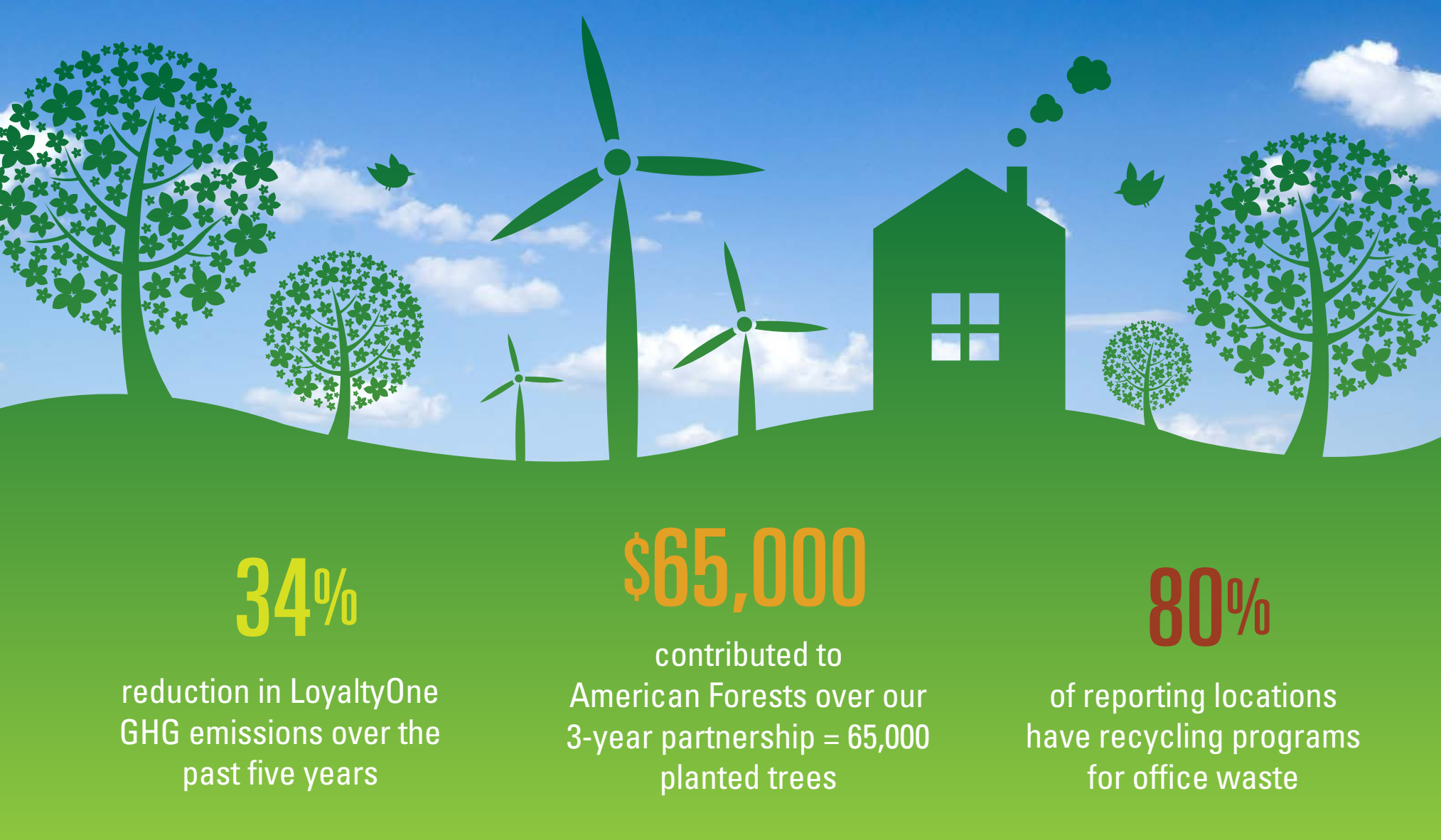
Our Commitment: Protect and nurture the vitality of our communities by investing in programs that demonstrate a measurable impact.



Environment

Our Commitment: Measurably reduce our carbon footprint per associate.

41,979 e-invoices saved 15 trees and 53 pounds of air pollutants



WHAT'S NEXT?

- » Advocate for transparency, choice, and awareness regarding consumer privacy
- » Reduce voluntary turnover to 10%
- » Reinvest 1% of profits back into the community
- » Reduce our carbon footprint by 5%